



PRESENTS

# “Change is the Word” If you are not into it...you will be out of it

A Leadership Summit for Chamber Board Members and CEOs

**Friday, April 23, 2010 | 9:30 a.m. – 3:30 p.m.**

**Four Points Sheraton**

**5990 Green Valley Circle, Culver City, California • (310) 641 7740**

A one-day intensive and interactive workshop focused on providing strategies to building an effective leadership team at the chamber. As the key chamber leadership the CEO and the board members must be visionaries who see the long term and are always moving the chamber ahead of the curve and meeting change head on. They must be leaders who fully understand the mission of their chamber and continually motivate all those around them resulting in a dynamic organization that serves the business community in an extraordinary manner.

### Topics will include

- Current and future trends in the chamber industry
- Best practices to help a chamber survive, thrive and lead with excellence
- An indepth look at what it takes to be a great CEO and a great board member.

### YES! Sign Us Up

\_\_\_\_\_ Registrations @ \$75 per person (Early-Bird Member Rate before 3/22) \$ \_\_\_\_\_

\_\_\_\_\_ Registrations @ \$90 per person (SCACCE Member Rate after 3/22) \$ \_\_\_\_\_

\_\_\_\_\_ Registrations @ \$100 per person (NON Member Rate) \$ \_\_\_\_\_

### List additional registrants on separate sheet.

NAME \_\_\_\_\_

CHAMBER \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

### Registration Deadline: April 12, 2010 (NO EXCEPTIONS)

\_\_\_\_\_ Enclosed is a check for \$ \_\_\_\_\_      \_\_\_\_\_ Credit Card Payment

CREDIT CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Payment must accompany registration form to guarantee registration.** Please make checks payable to SCACCE and mail completed registration form to SCACCE Leadership Summit, c/o CalChamber, P.O. Box 1736, Sacramento, CA 95812-1736. You may fax form to (916) 444-6685 with credit card info. Registration must be accompanied by payment. **Questions:** Call (909) 593-0449.

## Chamber Leaders Recommend the Summit



“The Leadership Summit is a must attend event for you and your board. You will receive information you need to maintain a strong chamber of commerce. If you have never attended, this is THE year to do so.”

**Sonnie Faires, President/CEO,  
Upland Chamber and Chair of the  
2010 SCACCE Leadership Summit**



“My Board Chair said that “this summit was the single most important event that helped her prepare for her new position.”

**Leigh Nixon  
President & CEO  
Simi Valley Chamber of Commerce  
2010 SCACCE President**

## Special Early Bird Rate

\$75 per person/SCACCE Member Chambers **ONLY** if you register by March 22.

*(Please note that payment and registration must be in the Sacramento office BY March 22 in order to qualify for the early bird rate and the early bird rate is for SCACCE member chambers **ONLY**.)*