

Survival Tips for Chamber Professionals

A WORKSHOP FOR CHAMBER CEOS AND KEY MANAGEMENT

A one-day intensive and interactive workshop focused on providing tips and strategies for chamber professionals. Seasoned experts will guide you through solutions, ideas and strategies to ensure that your chamber career will survive good times and bad times. Gain a better understanding of how to:

- Develop the best board of directors
- Accurately assess your financial environment
- Lead your staff to great accomplishments
- Help yourself be a better leader and chamber professional
- And more....

Keynote Speaker and Workshop Moderator



Mike McLaran has served as a CEO of Chambers in Oregon for twenty-one years. For fifteen years, he has headed the Salem Area Chamber of Commerce. In 2007, Mike received the Russell E. Pettit Memorial Excellence in Leadership Award for exemplary professionalism and contributions to other chambers of commerce from the Western Association of Chamber Executives (WACE). He currently serves as a Vice-Chairman on the board of directors of WACE.

Mike is also President of McLaran Enterprises and is asked frequently to facilitate planning sessions and work with organizations to develop strategic plans to enhance organizational success.

Monday, June 28, 2010
9:30 a.m. – 3 p.m.
Doubletree Hotel
Orange County
100 The City Drive,
Orange, California

Registration Fees: \$80 per person/SCACCE Member Chamber/ \$100 per person/SCACCE Non-Member Chamber

YES! Sign Us Up

____ Registrations @ \$70 per person (Early bird Rate SCACCE Member until June 7) \$ _____
 ____ Registrations @ \$80 per person (SCACCE Member Rate after June 7) \$ _____
 ____ Registrations @ \$100 per person (Non-SCACCE Member Rate) \$ _____

NAME *(List additional registrants on separate sheet)*

CHAMBER

ADDRESS

CITY STATE ZIP

PHONE

E-MAIL ADDRESS

Registration Deadline: June 18, 2010 NO EXCEPTIONS—Payment must accompany registration form. Please note that a registration form sent without credit card info or a check will not be considered completed until payment is received.

Check Payment

Enclosed is a check for \$ _____

Credit Card Payment *(Please note, SCACCE is able to accept only VISA and MasterCard.)*

CREDIT CARD NUMBER

EXP. DATE

SIGNATURE

Please make checks payable to SCACCE and mail completed registration form to
 SCACCE Leadership Summit, c/o CalChamber, P.O. Box 1736, Sacramento, CA 95812-1736.
 You may fax form to (916) 444-6685 with credit card info. Registration must be accompanied by payment.
Questions: Call (909) 593-0449.